

LIVELIHOOD EDUCATION PROGRAMME

SEPTEMBER 26-30, 2011

AT

DISASTER MANAGEMENT INSTITUTE, BHOPAL

BY



THE LIVELIHOOD SCHOOL

Theme of Training

Fundamentals of Livelihood Promotion - Integrated Module on Identification, Design and Management of Livelihood Interventions

It is now widely accepted that promotion of large number of livelihoods, especially for the rural poor and women has emerged as the most significant development challenge of the century. Some estimates show that more than 12 to 15 million new livelihoods need to be promoted every year in India alone, to ensure near full employment.

However, two significant bottlenecks in promoting large numbers of livelihoods, especially for the rural poor do exist, such as: inadequate availability of knowledge base on how to support/ promote large number of livelihoods, and inadequate availability of trained human resources who can participate in this work effectively.

The Livelihood School was promoted by BASIX, a pioneer in livelihood promotion to address this issue on 18th April the Bhoodan Day in the year 2004. The school has been engaged in building knowledge base on livelihoods and disseminate the same to livelihood practitioners for enhancing their understanding and implementation capabilities, who in turn will promote large number of livelihoods. The School has a dedicated team of highly qualified and experienced (Academic and Practice) faculties from diverse disciplines of Social Sciences, Management, Agriculture, Animal Husbandry etc. The School, so far has organized about 80 livelihood education programs reaching to about 2000 practitioners.

The Livelihood School has developed a unique livelihood education program for practitioners “Fundamentals of Livelihood Promotion”

Fundamentals of Livelihood Promotion

The course “Fundamentals of Livelihood Promotion” aims at building a perspective on the concept of livelihood and the livelihood promotion processes applicable across different socio-economic and geographical conditions. This module covers two major dimensions of livelihood promotion, one the Identification of Livelihood Promotion Opportunities and Designing and Managing a Livelihood Promotion Intervention.

The programme designed for middle level practitioners working in the field of livelihood promotion from NGOs, INGOs, Banks, Government and Corporate sector.

Followings are the learning objectives, module plan and pedagogy of the programme.

Course Objectives:

- 1. Participants would understand the concept of livelihood as distinct from income generating activities or employment and would distinguish livelihood promotion from employing people or leading one's livelihood*
- 2. Participants would be able to identify various factors that restrict or permit the choice of livelihoods for a poor household*
- 3. Participants would be able to gather and analyze data collected on these factors to identify an appropriate livelihood intervention*
- 4. Participants would be able to articulate an idea it in to a livelihood promotion project*
- 5. Participants would understand the management cycle of the livelihood promotion projects*

Pedagogy

This programme will use multiple methodologies of learning, including case discussions, small group discussions, audiovisual presentations and field exercise / field exposure. The medium of instruction will be in Hindi.

Duration of the modular course:

Five days of which one day is exclusively devoted to Livelihood Project Design and Management in tutorial mode

The programme is fully residential in nature and the participants are expected to reach at the program venue by 9 am of Day 1 of the program and leave after 4 pm of Day 5 of the program

Course Fee:

The course fee charged is Rs. 8,000 per participant (excluding Service Tax 10.3%). It includes costs of accommodation, boarding, field visit, training kit and resource material costs.

The organizations nominating more than one participant will be offered discount on course fee. The discount schemes is as follows-

- 15% discount in fees on nomination of 2 participants,
- 20% discount in fees on nomination of 3 or 4 participants and
- 1 Participant Free on nomination of 5 participants.

Mode of Payment:

Fee is payable through demand draft/cheque drawn in favour of "The Livelihood School" payable at Hyderabad. Nominations (Format Enclosed as Annex) will be confirmed on receipt of fee by mail or courier at The Livelihood School, Bhopal Regional Office (contacts given below). Any cancellation of nomination should be informed at least a week before the commencement of the program. Otherwise 20% of the fee would be deducted towards costs incurred by The Livelihood School.

Faculty Profile:**Nabarun Sengupta**

A postgraduate in Social Sciences from Tata Institute of Social Sciences, (TISS) Mumbai has over 18 years of experience in Development sector. He worked as a Faculty at Entrepreneurship Development Institute of India, Ahmedabad , managing Post Graduate programme in NGO management.

Deepak Sharma:

A post Graduate in Geology and a PGDRD, has an experience of over 20 years on Natural Resources Management, Sustainable Livelihood Promotion and Project Planning and Management.

M. Srinu Babu:

A Postgraduate in anthropology having an experience of around 15 years in Micro-finance, Project Planning and Management, Governance, PRA, Livelihood and Institutional Design

Dr. Rajendra Singh Gautam:

An M.Phil in Environmental Politics and Doctorate in Participatory Watershed Development and Management He has around 10 years of experience in Development and Research on CBNRM, Governance, Livelihood, Forestry and Micro-finance, etc.

R S Solanki:

A post Graduate in Commerce and CA inter having experience of around 15 years in Financial Management, Business Planning, Livelihood Promotion and Enterprise Promotion.

Purpose and Aim of the Course:

Livelihoods in India, especially of the poor and those of the rural economy are consistently failing to give enough returns for the households to be self sufficient. Such factors as disasters including perennial drought, increasing costs of inputs, fluctuating markets, and drying up of job markets are leading to distressed situations, requiring large scale livelihood promotion. Over the last decade or so, there has been an increased emphasis on livelihood promotion. The state lead initiatives such as the National Rural Livelihoods Mission, Mahatma Gandhi National Rural Employment Guarantee Program and establishment of the National Skill Development Corporation aimed at creating large number of livelihoods. In addition several context specific initiatives of Civil Society Organizations and of the CSR initiatives of Industry and Private Corporations are designed and implemented around promoting livelihoods.

This course is designed to provide conceptual and theoretical understanding about the Livelihoods of the people. In addition, the vestibular design helps the development professionals in identifying the livelihood activities in the diversified portfolio of the area and also tries to identify the bottlenecks in the existing sub sector followed by planning and management cycle of livelihood promotion projects.

Highlights of the Module:

Day	Topics
1	<ul style="list-style-type: none">• Concept and Definition of livelihoods and livelihood promotion• Evolution of Livelihood Promotion Efforts• Understanding the risks that poor are exposed to and estimating the extent of risk• Principles of Livelihood Promotion• Roles of a Livelihood Promoter and difficulties faced in performing this role• Framework for analyzing options and identifying intervention choices
2	<ul style="list-style-type: none">• Stages of Identification of Livelihood opportunities• Mapping of Livelihood Portfolio in the target area• Knowing organizational competencies• Understanding markets in livelihood promotion context• Choosing potential livelihood promotion opportunities
3	<ul style="list-style-type: none">• Exploring External Environment and pinpointing the intervention• Testing Tools• Designing an intervention: Generating Idea towards intervention• What are the elements of a livelihood intervention project? - Setting the Objective
4	<ul style="list-style-type: none">• Project objective statement• Designing an intervention: Livelihood Promotion Map & sub component of LP Map• Community Organization sub plan - What are the advantages of aggregation and how can this be best achieved?• Community Organization sub plan - How do we address conflicts in livelihood promotion• Production Sub Plan - How do we manage production and productivity enhancement in livelihood intervention projects?• Market Sub Plan - What is market? What are the fundamentals of marketing?
5	<ul style="list-style-type: none">• Financial Sub Plan - How do we understand the financial situation of a household enterprise?• Financial Sub Plan - Is the proposed livelihood financially feasible for the household?• Financial Sub Plan - How much funds will be required by the household/collective to sustain the proposed livelihood?• Developing Marketing and Financial Sub plan• Human Resources Sub Plan - How do we manage human resources in a livelihood intervention project?• Monitoring Sub Plan: How do we monitor a livelihood intervention?• Designing Livelihood Promotion Plan

The location of Disaster Management Institute, Bhopal is as under:

**Disaster Management Institute,
Prayavaran Parisar, E-5, Arera Colony,
PB No. 563 Bhopal-462016, MP (India)
Tel:+91-755-2466715, 2461538, 2461348, 293592, Fax: +91-755-2466653,
E-mail: dmi@dmibhopal.nic.in**

The Institute's hostel is situated 4 kms away from Habibganj Railway station.: 13 kms away from Bhopal main Railway station and 23 kms away from Bhopal Air Port.

Contact Persons:

Name	Email	Phone
M Srinu Babu	srinu@thelivelihoodschool.org	0 9826524574
Dr. Rajendra Singh Gautam	rajendra@thelivelihoodschool.org	0 9406661012
Mukta Jojo	mukta@thelivelihoodschool.org	0 9754004896
Address	The Livelihood School Western & Central India Regional Centre D-1, Machna Colony, Shivaji Nagar, BHOPAL - 462 016 E-mail: circ@thelivelihoodschool.org Website - www.thelivelihoodschool.in	0755 - 4209040

REGISTRATION FORM

**THE LIVELIHOOD SCHOOL, BHOPAL
Integrated Programme on Livelihood Promotion
26 - 30 September 2011**

Participant's Details:

1. Name:
2. Gender:.....Date of Birth (dd/mm/yy).....
3. E-mail:.....
4. Phone number (Mobile):.....

Permanent/Residential Address:

5. State:.....District:.....City:.....PIN:.....
H.No. /Street:.....Phone(R):.....

Correspondence address (Organization):

6. State:.....District:.....City:.....PIN:.....
Locality:.....Phone (O):.....
E mail :

Educational Qualification (Last only):

7. Qualification.....Board/University:.....Year of passing:.....
Place:.....

Job details:

8. Overall experience:.....(years).....(months)
9. Job experience:

Job Status	Designation	Tenure of job (In years & months)	Job description	Name of the Organization
Current				
Previous				

Payment details:

10. Cheque/DD number:.....Dated:.....Rupees:.....
11. Reason for nominating your staff for the programme? (To be filled by senior person of the organization)...

Signature of the candidate:

Authorized Signatory of the Agency/Institution